



# 2018 MBR CANADA

**Breakfast, Meetings, Speakers, Lunch, Networking Reception**

**Tuesday, October 23, 2018**

**The Old Mill (21 Old Mill Road, Toronto)**

**Preliminary Agenda**

- 8:30 Continental Breakfast and One-on-One Meeting Opportunities**
- 10:30 Formal beginning of Meeting**
- 12:30 Luncheon**
- 1:30 Meeting continues**
- 4:30 Networking Reception**

*We look forward to working with our Canadian Publisher, Retailer, Wholesaler, and National Distributor colleagues to make this an informative, enjoyable day.*

*Visit [www.mymbr.org](http://www.mymbr.org) for updates on panels/speakers/format of this meeting. Suggestions for topics are most welcome- email [jcancio@mymbr.org](mailto:jcancio@mymbr.org)*

**\* There is no charge for retailers**

**2018 MBR Canada registration and fee schedule**

# of tickets: _____	MBR Members:	\$150us / \$195cad
# of tickets: _____	Non - Members:	\$250us / \$325cad

.....  
Email: [jcancio@mymbr.org](mailto:jcancio@mymbr.org) For questions call 212-563-6502

Company Name: \_\_\_\_\_

Address/Phone/E-mail: \_\_\_\_\_

Names of individuals attending: \_\_\_\_\_

**METHOD OF PAYMENT** (check one)

**MBR Preferred payment:**  Please send invoice  Check included:

*All payments made to MBR in US Dollar.*

(Mail this form with payment to: MBR, PO Box 1257, Morrisville, PA 19067)

**Also available:**  Payment made online: <http://mymbr.org/mbrpayment.aspx>

*We have secured a small room block at the Old Mill. If you require hotel accommodations please call hotel: 1-866-653-6455 and mention MBR - no later than September 22nd.*



Magazines & Books  
at Retail Association

# 2018 MBR CANADA

**Sign up as a 2018 MBR Canada Sponsor TODAY!**

We do hope that we will be able to count on you as a sponsor for the upcoming **(13<sup>th</sup> annual!) MBR Canada**, to be held **October 23, 2018 at The Old Mill Toronto**.

We are offering Lunch, Gold and Silver Sponsorships for this event. **Lunch Sponsorship** (\$2500us / \$3255cad) gives you "bragging rights" and prime featuring of your message when attendees are at their most relaxed! **Gold Sponsorship** (\$1500us / \$1950cad) gets you strong brand recognition throughout the business events. Alternately, a **Silver Sponsorship** (\$750us / \$975cad) features your brand during the continental breakfast.

To confirm your sponsorship for the 2018 MBR Canada event, please use the enclosed form and email to [jcancio@mymbr.org](mailto:jcancio@mymbr.org) as soon as possible.

We also hope that you and your company will continue to participate in MBR meetings and programs in the coming year. Our board and committees are hard at work developing new initiatives and plans. Please feel free to telephone or email us if you have any questions or comments about MBR, the convention, and our activities.

Thank you again for your support.

*Jerry*

Jerry Lynch  
President

*Jose*

Jose Cancio  
Assoc. Dir.



# 2018 MBR CANADA

To: **Jose Cancio, MBR** Email: [jcancio@mymbr.org](mailto:jcancio@mymbr.org)  
 From: \_\_\_\_\_  
 Company: \_\_\_\_\_ Date: \_\_\_\_\_

**YES!** Count us in as a Sponsor...

**2018 MBR Canada**  
**October 23, 2018 in Toronto**

\_\_\_\_\_ Lunch Sponsorship \$2500us / \$3255cad  
 \_\_\_\_\_ Gold Sponsorship \$1500us / \$1950cad  
 \_\_\_\_\_ Silver Sponsorship \$ 750us / \$975cad

Signature: \_\_\_\_\_  
 Company: \_\_\_\_\_

Please send invoice to the following name/address:

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**METHOD OF PAYMENT** (check one)

MBR Preferred payment:  Please send invoice  Check included:  
All payments made to MBR in US Dollar.  
 (Mail this form with payment to: MBR, PO Box 1257, Morrisville, PA 19067)

Also available:  Payment made online: <http://mymbr.org/mbrpayment.aspx>